

## ALTOUR-MED

2022-2-MT01-KA210-VET-000096406

*KA210-VET - Small-scale partnerships in vocational education and training*



**Good Practices: *[In Progress] [Italy]***



Co-funded by  
the European Union

The material of the project reflects only the author's views. The European Commission's support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission or the National Agency cannot be held responsible for any use which may be made of the information contained therein.

Project Number: 2022-2-MT01-KA210-VET-000096406

<b>Practice number</b>	8
<b>Name of the Practice</b>	<i>Winery Tasting Sicily</i>
<b>Category</b>	<i>Cultural &amp; Creative Tourism</i>
<b>Type</b>	<i>Digital Tool/Mobile App</i>
<b>Developer / initiator</b>	<i>Publisher: Dario Costanzo - Editor in chief: Francesca Coluccio</i>
<b>Short description</b>	<i>Winery Tasting Sicily is an online newspaper created with the aim of promoting wine tourism in Sicily.</i>
<b>Goal</b>	<i>Winery Tasting Sicily was created to promote wine tourism in Sicily through knowledge of the wine produced by Sicilian wineries: it therefore advises where to taste good wine in different restaurants and wineries.</i>
<b>Detailed description</b>	<p><i>If you love Sicily and good wine, don't miss the opportunity to learn about the native vines and visit the interesting wine-growing areas of the island. You can experience unforgettable food and wine tours and taste Sicilian wines by directly booking a tour of the cellar.</i></p> <p><i>Between various toasts you can discover the scenic wonders of the area and its rich cultural products. It is also possible to organize your wine tour over a very long period of time, because the climate in Sicily is mild and the harvest lasts more than three months. It begins in the heat of August in Trapani and extends to the snow-capped slopes of Etna in mid-November. Sicily is one of the most interesting wine regions in Europe, thanks to its powerful sun, native vines and diverse terroirs.</i></p> <p><i>The site is equipped with a specific search engine to search for your Sicilian wine tasting in the cellar, as well as providing a general list of 163 itineraries of taste on the page dedicated to TASTING.</i></p> <p><i>In addition, the "Wine Roads" (Law July 27, 2009, n. 268), signaling and advertising with special signals all those vineyards and wineries of single or associated farms that offer hospitality and hospitality activities, including wine tastings or recreational, cultural and educational activities useful to promote the territories of wine and its production.</i></p>
<b>Innovativeness</b>	<i>Through the various pages and personalized search, the online platform is able to show you the tasting activities available in the different areas of Sicily by carrying out an advanced search by</i>

	<i>selecting: the place, the type of wine you want to taste, the number of people per which you want to book the tasting.</i>
<b>Financial aspect</b>	<i>Free</i>
<b>Country</b>	<i>Italy</i>
<b>Transferability</b>	<i>This type of online journalistic head can be created in all countries that have a relevant food and wine culture.</i>
<b>Website and/or relevant links</b>	<u><a href="https://www.winerytastingsicily.com/">https://www.winerytastingsicily.com/</a></u>
<b>Contact information</b>	EMAIL: <u><a href="mailto:info@winerytastingsicily.com">info@winerytastingsicily.com</a></u>

