

ALTOUR-MED

2022-2-MT01-KA210-VET-000096406

KA210-VET - Small-scale partnerships in vocational education and training



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Alternative Tourism for the Mediterranean Region

Good Practices: GREEN VILLAGE, GREECE



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Practice number	10
Name of the Practice	<i>Alternative Tourism Greece</i>
Category	<i>3. Cultural & Creative Tourism</i>
Type	<i>3. Case Study</i>
Developer / initiator	<i>Alternative Tourism Greece</i>
Short description	<i>An online portal promoting all alternative tourism forms across Greece and increasing the visibility of otherwise less popular destinations in the country</i>
Goal	<i>To promote alternative tourism forms in Greece as opposed to mass tourism especially in popular destinations</i>
Detailed description	<p><i>The magazine "Alternative Tourism" has been published since December 2006 across Greece every two-months. Special editions were also sent to readers all over the world. The magazine, innovative for its time, has teamed up over the years with an amazing group of collaborators/editors.</i></p> <p><i>Due to the evolution of technology, the printed version was converted to an electronic format (www.alternative-tourism.gr). Nevertheless, they continue to issue collectible printed volumes.</i></p> <p><i>Their articles are based on real trips of our collaborators, who aim to convey their unforgettable experiences and urge the reader to try, dare and discover the real Greece! A country with thousands of years of history that "hides" countless cultural, historical, natural and human treasures in every corner.</i></p> <p><i>They address the general public, for all budgets and all ages without discrimination.</i></p> <p><i>Their goal is to travel together, inform and discover alternative forms of tourism, but also help finding the kind of tourism that suits you!</i></p> <p><i>They will guide the potential tourist:</i></p> <p><i>To impressive waterfalls, to swim in lakes and in rivers and to be lost in the natural beauties of our country.</i></p> <p><i>To explore graphic paths, wetlands and forests.</i></p> <p><i>To discover inaccessible beaches and to overnight in traditional and agro tourism accommodation.</i></p>

	<i>To ride and enjoy unique mountain and sea routes. To visit folklore museums and to find traditional products in their places of production all over Greece!</i>
Innovativeness	-
Financial aspect	€ = Minimum Investment
Country	Greece
Transferability	<i>A tourism agency or destination manager can develop a collaboration with the portal and also use it to find relevant tourism offers</i>
Website and/or relevant links	https://www.alternative-tourism.gr/en/