

## **ALTOUR-MED**

**2022-2-MT01-KA210-VET-000096406**

***KA210-VET - Small-scale partnerships in vocational education and training***



**altourmed**  
Alternative Tourism for the Mediterranean Region

## **Good Practices: GREEN VILLAGE, GREECE**



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<b>Practice number</b>	8
<b>Name of the Practice</b>	<i>Sporades Diving</i>
<b>Category</b>	<i>2. Active Tourism</i>
<b>Type</b>	<i>3. Case Studies</i>
<b>Developer / initiator</b>	<i>Sporades Diving</i>
<b>Short description</b>	<i>A company offering integrated tourism services such as tours and activities related to diving, based in the Sporades islands region</i>
<b>Goal</b>	<i>To promote the region's visibility to an international audience, upgrade the alternative tourism offer and provide tourism and promotion services related to diving.</i>
<b>Detailed description</b>	<p><i>The Northern Sporades is an area of outstanding natural beauty to which people have a tendency of returning time and again. From its natural heritage to its marine life, from its cultural highlights to its pristine, turquoise waters, there's something for everyone.</i></p> <p><i>As such, Sporades Diving teamed up with a few local and trusted sailing companies to create the sail and dive experience – allowing the best of both worlds and the simultaneous exploration of the peaks (islands) and valleys (ocean topography) of this region.</i></p> <p><i>During your sail journey, you'll be able to meet us at our bases on Skopelos or Alonnisos, or we can arrange to come out and meet you wherever you've moored.</i></p> <p><i>Any and all levels are more than welcome, as are all interests and requests. We can meet you with tanks and equipment for a day indulging in our Dive Safari; help you make the most of a package of 5 or 10 guided dives redeemable from both of our centres, or even further (or begin) your diving education through specific courses.</i></p>
<b>Innovativeness</b>	<i>The consolidated offer of sailing and diving tourism services to interested international audience while at the same time focusing on educational activities and the preservation of natural habitat.</i>
<b>Financial aspect</b>	<p>€€ = Moderate investment</p> <p>€€€ = considerable investment</p>

<b>Country</b>	<i>Greece</i>
<b>Transferability</b>	<i>This serves as an example for combining similar services while taking advantage of the destination's particularities and respecting the environment</i>
<b>Website and/or relevant links</b>	<a href="https://sporadesdiving.gr/offers/dive-sail/">https://sporadesdiving.gr/offers/dive-sail/</a>