

ALTOUR-MED

2022-2-MT01-KA210-VET-000096406

KA210-VET - Small-scale partnerships in vocational education and training



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Alternative Tourism for the Mediterranean Region

Good Practices: GREEN VILLAGE, GREECE



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Practice number	9
Name of the Practice	<i>Religious Tourism in Greece</i>
Category	<i>3. Cultural & Creative Tourism</i>
Type	<i>3. Case Studies</i>
Developer / initiator	—
Short description	<i>Religious tourism helps in the development and intensification of social and cultural relations. The issue of religious tourism comes under the general and sustainable development of alternative tourism, special interest and respect for holy places. Greece, due to its heritage and history, is an ideal destination for this form of tourism.</i>
Goal	<i>To promote and preserve local cultural heritage</i>
Detailed description	<i>The oldest yet most interesting form of tourism in the history of Mankind is present all over Greece. People would travel to awe-inspiring religious sites throughout the country since antiquity to express their religious sentiments, strengthen their faith and connection to God. Orthodox monuments are harmoniously integrated in untouched nature and are part of Greece's cultural heritage. Both on the mainland and on the islands, you will come across a large number of Byzantine churches, Christian basilicas, and age-old monasteries promising to travel you back in time.</i>
Innovativeness	<i>Religious tourism and tourism in general helps in the development and intensification of social and cultural relations. The issue of religious tourism comes under the general and sustainable development of alternative tourism, special interest and respect for holy places.</i> <i>Religious tourism is an emerging form of tourism which aims to quality and sustainable development. It places special emphasis on preservation, revival and development of religious and historical monuments for the creation of tourist flows. The pilgrimage was and it will continue to be an important motivation movement of people and this often associated with religious and historical value of monasteries or churches, religious celebrations and various historical events</i>
Financial aspect	€ = Minimum Investment €€ = Moderate investment

Country	<i>Greece</i>
Transferability	<i>A tourism agency or destination manager can develop a tourism offer tailored to religious sightseeing and experiences depending of course to the accessibility of religious, spiritual and cultural sites in the targeted region</i>
Website and/or relevant links	https://www.visitgreece.gr/experiences/religious-tourism/