

ALTOUR-MED

2022-2-MT01-KA210-VET-000096406

KA210-VET - Small-scale partnerships in vocational education and training



Good Practices: *[ITS] [Malta]*



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Practice number	7
Name of the Practice	<i>Malta Tourism Observatory and SUN</i>
Category	<i>Ecotourism</i>
Type	<i>Case Study</i>
Developer / initiator	<i>Malta Tourism Authority</i>
Short description	<p>1. <i>Malta Tourism Observatory and SUN</i>^x</p> <p><i>The Directorate responsible for Strategy – which in itself is a document that addresses sustainability – is involved in a number of initiatives that cover this subject including SUN x (info at https://www.thesunprogram.com/) and the Malta Tourism Observatory (info https://www.mtobservatory.org/)</i></p>
Goal	<i>To mitigate environmental degradation brought by the by-products of tourism by promoting practices that reduce emissions and environmental harm while supporting local economies and respecting the environment</i>
Detailed description	<p><i>The Climate Friendly Travel (CFT) Diploma takes students on a two year journey exploring low carbon, SDG linked, Paris 1.5, Travel & Tourism sector. It is the world's first course dedicated to Tourism & Climate Resilience.</i></p> <p><i>This has been created through the collaboration between SUNx Malta and the Institute of Tourism Studies. This Climate-friendly or sustainable travel academic initiative aims to mitigate environmental degradation brought by the by-products of tourism by promoting practices that reduce emissions and environmental harm while supporting local economies and respecting the environment. This can include promoting carbon offsetting, encouraging sustainable practices in accommodation and activities, and supporting the development and use of more sustainable forms of transport.</i></p> <p><i>A 'Diploma in Climate Friendly Travel' was designed to equip students with knowledge of these issues, as well as the skills to develop and implement sustainable practices within the tourism industry. This could include sustainable management of tourism businesses, policy-making</i></p>

	<p><i>for sustainable tourism, or the development of new, more sustainable forms of tourism.</i></p> <p><i>In addition, this formal qualification was designed to contribute towards the 'formalisation' of a possible role/profession within the tourism and hospitality industries to address, monitor and develop plans on how to mitigate environmental impact caused by the same industry.</i></p> <p>Programme Duration</p> <p><i>2 years (First Year lecture; Second Year internship)</i></p> <p>Dates</p> <p><i>First year of Diploma started on 02 October, 2023 and runs indefinitely.</i></p>
Innovativeness	<i>Upskilling for todays and tomorrows needs</i>
Financial aspect	<i>Low</i>
Country	<i>Malta</i>
Transferability	<i>Can be applied by every country</i>
Website and/or relevant links	www.its.edu.mt
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